



Sugarloaf Ski Club

NEWS

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Sugarloaf Ski Club Officers

President - Ginny Bousum
Treasurer - Phil Hunter
Executive Director/
Secretary - Bruce Miles

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Russ Drechsel
Venise Fournier
Tom Hildreth
Nancy Holliday
Kim Kearing
Rick Ray
Peter Smith
Lev Steeves
Joyce Tobias
Joe Tutlis
Peter Van Alstine
Patrick Willihan
Jim McCormack - SMC
Kate Punderson - CVA

Ski Club Members:
Approx. 1,500

President's Message

Ginny Bousum

As president of a non-profit organization, I worried last year when Covid-19 brought everything to a halt here at Sugarloaf and beyond. The decision to cancel March's SnowBall event, an important annual fundraiser, was not taken lightly. To cancel it again this past March was beyond my imagination.

For decades, the Ski Club has been supporting kids in ski and snowboard programs, and now the King's Kids Endowment Fund extends those possibilities to students in both Somerset and Franklin Counties. Ongoing program support is dependent on both our fundraising events, general donations, membership dues and the endowment fund to help sustain the longevity of our mission. I was worried about how we could manage during a world-wide pandemic.

I felt genuine pride when the Ski Club did not waver from its mission "to provide the opportunity

for all youth to participate and excel in skiing and snowboard-ing." When skiing proved to be a safely-distanced sport, over 400 young skiers and snowboarders were assisted by your Ski Club to pursue their dream of learning and improving their skiing and snowboarding skills at Sugarloaf, Spruce, Titcomb and Baker ski areas this past winter.

Editor's Note

*Ginny Bousum will be inducted into the Maine Ski & Snowboard Hall of Fame at Sugarloaf on Oct 16, 2021
Congratulations Ginny!*

Here is some more good news! Golf is considered a safe sport as the pandemic continues, and the Ski Club will hold the 40th Annual Golf Classic on Friday, June 25th. All

proceeds are for the Dick and Martha Ayotte Memorial Scholarship Fund. Dick and Martha Ayotte both actively supported the Ski Club and they started the first golf tournament to raise funds for local kids. The Classic has been held in their honor since the 1980's. It was cancelled last June when the pandemic closed everything, and we are truly happy to get this important event back on track. I invite you to participate on June 25th when you can enjoy Sugarloaf's spectacular golf course with golf, cart and lunch provided. Information and registration is available on line at www.sugarloafskiclub.org.

One more note: the 2022 SnowBall is now on the calendar! On March 19, 2022, Jim Ciampi and the Dueling Pianos will entertain us as we socialize, dine, sing along, dance and enjoy the entertainment with friends and family. How nice it will be to celebrate together again!

2021 Ski Club Events Calendar

Check our website calendar for other events www.sugarloafskiclub.org or email questions to info@sugarloafskiclub.com

June 25 40th Annual Sugarloaf Ski Club Golf Clas- sic

The Number One Sugarloaf Golf Tournament of the Summer.

July 16 The Summer Après Series

Live Music on the Beach

August 7-8 Outdoor Center

Ninja Mountain Bike Camp
Skill Building for all ability levels

August 13 & 27 Summer Après Series

August 28 Outdoor Center

The Flume Trail Races
5k and 10k Trail Running

September 11-12

Maxxis ESC Enduro Bike Races

Celebrate all weekend with live music, a Strider Cup Race for the littlest bikers, lift-served mountain biking, and more.

October 8 Swig & Swing Golf Tournament

A fun day of Golf and Craft Beers to benefit King's Kids

October 8-11 Homecoming Weekend

October 9, 4 pm Alfond Competi- tion Center Annual Ski Club Meeting

October 15, Evening Base Lodge King Pine Room

Maine Ski & Snowboard Hall of Fame Induction, Class of 2020

October 16, Evening Base Lodge King Pine Room

Maine Ski & Snowboard Hall of Fame Induction, Class of 2021

Sugarloaf Ski Club's 40th Annual Classic Golf Tournament

Presented by The Bag & Kettle and
the Sugarloaf Golf Club



Duff Doherty, Andrew & Patrick Willihan, Walter Hurley

This year's event will take place on Friday, June 25th, at the Sugarloaf Golf Club. Ski Club Board members Ginny Bousum and Patrick Willihan again co-chair this important scholarship fund raising event for the Dick and Martha Ayotte Memorial Scholarship Fund.

The Bag and Kettle, long-time Ski Club supporter, will be the site of a Thursday evening gathering where players can meet and greet, and enjoy socializing before Friday's scramble-format tournament.

The cost is just \$600 per foursome or \$150 for an individual. The fee is all inclusive with lunch, golf

cart, Mulligan, all contests and Raffle.

Thursday, June 24: Social for players at the Bag
Friday, June 25: 7:30 registration, 9:00 am Shotgun start, 2:30 awards and luncheon at Golf Club House

The purpose of the Dick and Martha Ayotte Scholarship Fund is to assist needful youngsters who live in the Sugarloaf region with the costs associated with their ski and snowboard training programs at Sugarloaf Mountain. The Sugarloaf Ski Club is a 501(c)(3) non-profit organization and has been supporting ski training and educational programs for kids

Continued on page 5

Yes, I would like to be a member of
the Sugarloaf Ski Club!



Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Individual \$30 Couple \$50 Family \$60 This is a renewal.

I've been a member since: _____

Please make checks payable to: Sugarloaf Ski Club, • 9008 Main Street • Carrabassett Valley, Maine 04947
Or join at our online website store at sugarloafskiclub.com





Upcoming Events from the Maine Ski and Snowboard Museum:

Upcoming Events from the Maine Ski and Snowboard Museum:

Dear Sugarloaf Ski Club Members,

Happy Spring to you all and I hope you had a wonderful winter season. It is my pleasure to be writing to you as the new Executive Director at the Maine Ski and Snowboard Museum. I am grateful and excited for this opportunity.

I had the wonderful experience of helping

the museum in 2017 by overseeing the renovations and design of the exhibit space in Kingfield. I am excited to be able to work at the museum full time with such a great group of knowledgeable and kind people. It is an opportunity of a lifetime and it brings continuum and depth to my interests and passions.

Theresa Shanahan will be taking on the role of Development Director bringing her years of experience running the museum and her strong connection to community, and allows the museum to continue with its

mission of sharing and preserving Maine's rich ski and snowboard history. I have enjoyed working with her as we settle into our new roles.

Our curator, Karen Campbell and our bookkeeper Lesley Norton will continue with their roles at MSSM.

We are working on our new traveling exhibition series which will run from November 2021 through March 2022 in different locations throughout Maine. We have five strong themes in place and are developing multiple layers to the series.

Details, specific dates, and venues will be posted on our website soon. <https://www.maineskiandsnowboardmuseum.org/>

I look forward to working with our curator Karen to expand the oral histories project that she has been working on. The pandemic put a big dent on many aspects of these projects, but I feel, with time, these are going to be some of the most unique and rich offerings from MSSM and from Maine.

On May 15th, MSSM will launch its Spring Online

Auction. There are many spring/summer items to bid on such as: a guided fly-fishing expedition with celebs Bill Green or Steve Minich; Tee time for 4 – midweek at Sugarloaf; White River Rafting w/ lodging for two at the Forks; Sterling Silver Saddleback earring & pendant set; Golf greens fees across the state, and many more. To access the auction, follow the link that will be on our website. There are many great items to bid on to support the Museum.

Due to COVID, the induction banquet for the class of 2020 Ski and Snowboard Hall of Fame was postponed. This event has been rescheduled for Friday, October

15th at Sugarloaf. This class includes: Harold Bondeson, Chip Carey, Richard "Dick" Forster, Robert "Bobcat" Miller, Peter Smith, Greg Voisine, Larry Warren and Marcia White. At Sugarloaf as well, on Saturday, October 16 will be the induction banquet for the class of 2021. This class includes: Roger Arsenault, Elizabeth "Liz" Carey-Butera, Virginia "Ginny" Bousum, Harvey & Laura Boynton, Michael Chasse, George Gagnon, Scott Hoisington and Hazen McMullen. Details for both banquets are forthcoming. Please check our website throughout the summer for updates.

Thank you to all who

have renewed your membership. If you have not renewed yet, you can do so by following the link on our website. Your support helps the museum to help Celebrate and preserve the heritage and history of Maine skiing and snowboarding. www.maineskiandsnowboardmuseum.org

Ski Museum of Maine

Kate Barnes
Executive Director
256 Main St
Kingfield, Maine
207-265-2023
Email:
info@skimuseumofmaine.org

Winter hours:
Mon-Thurs
8:00AM - 5:00 PM
Fri-Sun
8:00AM - 6:00PM

Golf Tourney

Continued from page 3

The purpose of the Dick and Martha Ayotte Scholarship Fund is to assist needful youngsters who live in the Sugarloaf region with the costs associated with their ski and snowboard training programs at Sugarloaf Mountain. The Sugarloaf Ski Club is a 501(c)(3) non-profit organization and has been supporting ski training and educational programs for kids since 1950.

Sponsorship opportunities are available at several levels and in-kind gifts for the silent auction are most welcomed. For more information contact Bruce Miles at the Sugarloaf Ski Club email: TheClub@sugarloafskiclub.com

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The Sugarloaf Ski Club once again provided several volunteers to help out with the 9th annual WinterKids Downhill 24 event at Sugarloaf in early March. This year's event was "A Celebration of Movement".

In spite of Covid-19 and a shortened event, this year's Downhill24 raised over \$518,000 dollars

for WinterKids. WinterKids recognized the important work that the Sugarloaf Ski Club is doing by awarding us \$15,000 to help support our King's Kids program. The Sugarloaf Ski Club and WinterKids share the same goal of getting kids to embrace Maine winters and enjoy healthy outdoor winter



Russ, Bruce, Peter & Tom head up to man the start of the Downhill 24 ski race.



activities. The King's Kids program is committed to helping youth from Franklin and Somerset Counties have access to the slopes.

Sugarloaf Competition Volunteers travel to Titcomb.

Several Sugarloaf competition volunteers traveled to Titcomb Mountain twice this past season.

In February they went to help run the annual Wes Marco Memorial Night Slalom, and then returned in March for another Slalom. The UMF Beavers Ski Team was hosting the races and needed some qualified assistance to make them happen.

Laurel Lashar served as the race administrator and Chief of Timing, assisted by Noelle Far-

ington as secondary timing operator. Mark Swisher was the Finish Referee and Linda Gifford ran the backup timing at the finish. The start area was manned by the Volunteer A-Team, which included Start Referee Gerry Thompson, Starter Patrick Willihan and Backup Timer Donn Gifford.

Titcomb would not have been able to host the races without their expertise. The comments from the racers and coaches were extremely positive as the snow



conditions, course setting and competition provided for some of MARA's best races of a very trying year.

Thanks again, Scott Hoisington President, Farmington Ski Club.



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Kirk Dwyer to join Carrabassett Valley Academy's leadership and alpine staff

Carrabassett Valley Academy's Head of School Kate Webber Punderson has announced the addition of Kirk Dwyer to CVA's senior administration and alpine coaching team.

Kirk is currently the Executive Director and Alpine Program Director at Ski and Snowboard Club Vail (SSCV). In this role he oversees Alpine, Snowboard, Freestyle and Nordic as well as all the areas needed to

support those programs. Over his five-year tenure Kirk had an immediate and significant impact on SSCV. In partnership with the Vail community he built the Golden Peak Expansion and constructed their new clubhouse, while strengthening their coaching staff and increasing the quality of their athletic programs.

Prior to arriving at Vail, Kirk served as Headmaster at Burke Mountain Academy (BMA) for



16 years. During his time at BMA, in addition to ensuring the smooth operations of the Academy, he served as President of Burke Mountain Ski Area and coached alpine athletes. Notably, Kirk was Mikaela

Shiffirin's primary coach during her time at BMA. Kirk began his coaching and school administration career at Green Mountain Valley School (GMVS). In his 25 years at GMVS he coached men and women, was a

classroom teacher and Assistant Headmaster. Kirk grew up in Maine and has a home in South Harpswell. He and his wife Robin are looking forward to moving to the area this spring and getting to know everyone in the community.

Punderson stated, "Kirk brings a nearly unmatched level of experience, professionalism and achievement to CVA programs already on the rise. His role here will be focused on advancing our strategic initiatives in the area of athletics. In the immediate future, and in partnership with Sugarloaf, he will lead the efforts to increase training volume on the mountain through the

addition of a surface lift. He will also serve as Alpine Technical Director and on-hill coach. Sean Chatellard, our Alpine Program Director, will work in partnership with Kirk and our strong team of alpine coaches to set the bar even higher with a long-term and competitive vision."

Chatellard added, "Kirk's addition to our team is very exciting news for the direction CVA Alpine is currently headed; Kirk's world class expertise and extended experience in the ski racing industry will not only solidify all the hard work the Alpine staff has put into our program these past few years, but will also help propel us forward into

new horizons. Exciting things are happening in our community and I very much look forward to working closely with Kirk and taking things to the next level."

Kirk Dwyer shared, "I am so excited to have the opportunity to join the CVA community. I grew up in Maine and despite my years of working in Vermont I have always considered myself a Maine native. I have spent considerable time at Sugarloaf over the years and understand the strong history of snowsports based on a great mountain as the foundation. There are great opportunities at CVA and Sugarloaf. The high-

est goal for a program, athlete, or coach is to be the best we can be. I look forward to working with all of you with this aspiration."

Kirk visited Sugarloaf on March 22 & 23, 2021 to meet his new co-workers at CVA. Punderson hosted a series of work sessions with CVA, Sugarloaf and Ski Club partners. Top on the agenda was touring the resort and determining the preferred location for the new surface lift. Sugarloaf and CVA are moving forward with long-awaited plans to improve training opportunities on Narrow Gauge and Competition Hill for alpine, freestyle and snowboard athletes alike.



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The Boomauger program provides local kids with 8 days of skiing or snowboarding lifts, lessons and rentals at the low cost of just \$40 for all 8 sessions. Even operating under a Pandemic, King's Kids had a very successful third season

In spite of Covid, the King's Kids program had a resoundingly successful third winter.

For local kids 15 and under

In 2018 we launched a new program with a generous \$500,000 gift from the H. King and Jean Cummings Charitable Fund. This gift is the foundation of an endowment fund for the King's Kids initiative to help kids 15 and under in Franklin and Somerset counties learn to alpine ski, snowboard, and nordic ski and to support other local initiatives.

Third year accomplishments

The fund is with the Maine Community Foundation, and last winter King's Kids funded the following:

- Kids from RSU 58, Stratton, and Rangeley participated in the 8-Sunday PM Boomauger program through the Sugarloaf Perfect Turn Ski School. King's Kids underwrote over 75% of the cost of this program, including lift ticket, lessons, and rentals. Each child only paid \$40 for the entire 8 session program.

- King's Kids assisted the Titcomb Mtn Snow Cats learn to ski and snowboard program for RSU 9 kids
- Baker Mountain in Bingham and Spruce Mountain in Jay were given funds by King's Kids to reduce lift tickets for kids to \$5 during February vacation.

- Many local children received scholarships to Sugarloaf Mini & Bubblecuffer programs (in addition to significant monies from other club funds).

- We awarded \$2000 each to Stratton, Kingfield and Solon Elementary Schools to help them by Nordic Ski equipment for their students to use.

New this season

We launched a Nordic Boomauger Program at the Sugarloaf Outdoor Center. For just \$1 per session, kids received lessons, trail access and rental equipment for five Sunday sessions.

"My first-grade son is enrolled in the Boomauger program and I'm writing to thank you for the incredible opportunity you've given him and other local kids this year. Many thanks to the generous donor(s) who have made this program possible. We can't thank you enough." - Parent

"We wanted to thank the Sugarloaf Ski & Snowboard School and the Sugarloaf Ski Club for offering the Boomauger program for local kids. The extremely generous donation from the King's Kids Fund made the program affordable for everyone and opened up skiing for a lot of kids." - Parent

"It was fantastic. An opportunity he would not have had without this program. He definitely will do it again." - Parent

Pledge or donate now

Pledged gifts can be spread out over three years. Our goal is to have all pledges be paid in full by December 31, 2021. Gifts are tax deductible. Gifts can be made by cash, credit card, check, or stock/publicly traded securities.

Our King's Kids fundraising goal is \$1,000,000

Suggested levels of giving:

Snowfields	\$25K +
Winters Way	\$15K-\$24,999
Narrow Gauge	\$10K- \$14,999
Tote Road	\$5K - \$9,999
Boardwalk	\$1K - \$4,999
Whiffletree	\$500-\$999
Birches	\$100-\$499



To contribute or for questions

Please call us at 1.207.237.6955, or go to our web site, www.sugarloafskiclub.com Or use the printed form. Make checks payable to: Sugarloaf Ski Club and send to: 9008 Main Street, Carrabassett Valley 04947

Sugarloaf Ski Club is a 501(c)(3) tax-exempt organization. All contributions are tax-deductible to the extent provided for by law.

Thank you for your support!

Thanks to these generous folks, we have raised \$970,000 for the King's Kids Endowment Fund to date. We only need \$30,000 more to attain our Million Dollar Goal

As of May 15, 2021

H. King & Jean Cummings Charitable Fund 500k challenge grant

Snowfields \$25K+

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WinterKids

Winters Way \$15K-24,999

Phyllis Jalbert

Narrow Gauge \$10K-14,999

Tom Hildreth & Claudia Diller
George & Joan Clark
Regis & Carolyn Lepage
Cooper & Meredith Friend

Tote Road \$5K-9,999

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Alan Redden
Michael & Helen Gallagher
Lucas Milliken
Thomas & Diane Hussey
In memory of Bob Pearson
John & Patricia Lezniak
Tom & Sandi Dunham
Andrej Barbie & Carolina Piery
Colon Durrell & Mary Frank
Bill & Martha Bradley
Linwood Doble
Custom Builders
Rand & Kathy Surgi

U19 Alpine Team

CVA's U19 Alpine team enjoyed a short but great season. The ten athletes doubled down and trained hard through the fall, with an especially impressive level of dedication while the status of the competition season was still unknown. Once the racing opportunities started to open up in February, the team took advantage and found several FIS races in Maine and New Hampshire, including Waterville Valley, Cranmore, Pat's Peak, Shawnee Peak, Sunday River, and Sugarloaf.

It was a short season but all athletes on both the

men's and women's teams saw positive results, lowering their point profiles and finding several top 20 finishes. Summer Saifée, Josie Alexander and senior Angelique Labelle achieved top 10 GS finishes as well. The men achieved some top 10 finishes in USSS races as well. We look forward to continuing to grow and improve next year, this is a young team of mostly first-year FIS racers showing great promise for the future.

CVA team members include Adin Freeman '22, Dan Godomsky '22, Liam Kelly '22, and Lake Lindelof '22. U19W team members include Angelique Labelle '21, Josie Alexander '23, Hoku



Summer Saifée

Caroselli '22, Summer Saifée '23, Dahlia Saifée '23 and Grace Schad '23.

Myles Silverman

CVA was fortunate to have Myles Silverman as a guest coach again this spring after his racing season in Europe wrapped up. From Brunswick, Maine, Myles grew up with the CVA Weekend Program;

starting out with skiing and then making the switch to snowboarding. He recently graduated from Hobart and William Smith Colleges, majoring in History with a minor in Entrepreneurial Studies, and he plans on continuing his snowboarding career in hopes of making the 2022 and 2026 Winter Olympics. Myles has won 5 collegiate National



Myles Silverman

Titles, is a 5x First-Team All-American, started in two FIS World Cups, and was featured in Sports Illustrated "Faces in the Crowd."

Myles writes "I moved out to Austria to live and train full time from late December to early March, but training was more of getting back into the feel of things as I had

to take some time off for college. But now that I have graduated, I will be able to focus completely on achieving the Olympic dream. I feel confident moving forward in the seasons to come, and I believe that with more time on snow and proper training, I will be able to represent Sugarloaf at the Winter Olympics whether it be 2022 or 2026."

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2021 Paul Schipper Iron Man Recipients



L to R: Karl Strand, Iron Men winners Richard Hawkes and Greg Wilfert, and Crusher.



The warming hut at Bullwinkles.



Young skier getting a private lesson with a Sugarloaf Ski Instructor.



Left: Thank you to all our lifties for your hard work and dedication throughout the Season of Covid.



Above: Left to right: Colin McDonough, J Michael Tighe, Jr., Chris Prudente, Colin Lawson; Colin, Chris and Colin had the honor of Last Chair on Sunday, April 25. Mike joined them in spirit for one last ride up the SuperQuad.



Past and present Iron Men and Women.

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Remember your first day on the hill?

If you are reading this newsletter, you have a passion for the sport of skiing and snowboarding. You know and understand how important the sport has been to you and your family. You can probably remember the first time you strapped on a pair of skis or a snowboard and experienced the thrill of gliding down the mountain.

The Sugarloaf Ski Club can help you share your love of skiing by enabling you to donate to our King's Kids Fund and helping local kids from Franklin & Somerset Counties experience the thrill that you have of skiing or snowboarding down the mountain. Your gift will be combined with others to help have a serious impact on the cost of skiing & snowboarding for local kids.

There are many ways you can contribute. The Sugarloaf Ski Club, a 501(c)(3) Maine non-profit organization, can accept tax exempt gifts of cash or stocks.

Perhaps you would like to leave a legacy gift by includ-



Unidentified Saddleback skier. Circa 60s.

ing Sugarloaf Ski Club in your estate planning. It is very easy to have your financial manager name Sugarloaf Ski Club as a recipient of a small percentage of your estate, including any 401k funds. Please contact the Ski Club if you have any questions on how you can help us share your love of skiing.

CSM
Real Estate

Kim Kearing
Associate Broker
207-491-9703



My husband and I moved full-time to Sugarloaf 20 years ago. We have been Sugarloaf Ski Club Members for many years. The Club was instrumental in our children's success as competitive Alpine Skiers, THANK YOU! Henry skis for St. Lawrence University, Emma skis for University of New Hampshire and Luke will be heading to a D1 college for 2021-22.

If you are looking to buy or sell real estate in the Carrabassett Valley area I hope you will consider contacting me. kim@csmrealestate.com

The work at the museum continues even throughout the COVID-19

pandemic. In June at the annual Board of Director's meeting, the board voted to re-name the



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Mike Kankainen & daughter Liz
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